

Solar System Travel Ad

name: _____

You are working in the promotional unit of our Solar System's Department of Tourism. You want space travellers to stay close to home this summer. As a result, it is your responsibility to promote each of the objects and planets in our Solar System in a new travel ad campaign.

You will need to choose an object from our Solar System (the Sun, any planet, meteors, comets, moons, etc.) and create a travel ad about that object. Your travel ad needs to have the following elements:

- 1) A bold title with your object's or planet's name
- 2) A catchy slogan for your object or planet (try alliteration)
- 3) List at least 3 features of your object or planet
(ie. it's average temperature, length of day, distance from the Sun, etc.)
- 4) List at least 3 tourist attractions of your object or planet
(Why would someone like to visit it? USE YOUR IMAGINATION!!!)
- 5) Any other bonus material that makes your poster attractive
(ie. pictures, graphics, fun facts, etc.)

*** Remember to be creative and use your imagination. It is your job to create a travel ad that will properly promote our Solar System.

*** Please use the attached rubric to help you create your travel ad. Remember to aim for the criteria that is listed in 'Fully Meeting' and 'Exceeding' Expectations.

Solar System Travel Ad Rubric

Name: _____

	Not Meeting Expectations	Working Towards Expectations	Fully Meeting Expectations	Exceeding Expectations
Title	- title is too small - doesn't stand out	- smallish title - kind of stands out	- big bold title - stands out	- flashy/outlined title - really grabs your attention like a hook
Slogan	- no slogan - no alliteration	- boring slogan - tries alliteration	- catchy - uses alliteration well	- really creative (stays in your head) - many effective alliterations
Features of the Object or Planet	- no features listed	- list 2 features	- list 3 features	- list 4+ features
Tourist Attractions of the Object or Planet	- one or no tourist attractions listed	- 2 tourist attractions listed	- 3 tourist attractions listed	- 4+ tourist attractions listed
Neatness and Colouring	- sloppy printing - sloppy colouring or not enough colouring	- printing is ok - colouring is ok	- neat printing - neat colouring	- neat, creative print - great colouring and outlining
Organization	- boring look - scattered layout - many spelling mistakes	- looks ok - decent layout - few spelling mistakes	- attention grabbing - well laid out (evenly) - no spelling mistakes	- love at first sight - excellent layout - perfect spelling with big fancy adult words