

# Solar System Travel Ad

name: \_\_\_\_\_

You are working in the promotional unit of our Solar System's Department of Tourism. You want space travellers to stay close to home this summer. As a result, it is your responsibility to promote each of the objects and planets in our Solar System in a new travel ad campaign.

*You will need to choose an object from our Solar System (the Sun, any planet, meteors, comets, moons, etc.) and create a travel ad about that object. Your travel ad needs to have the following elements:*

- 1) A bold title with your object's or planet's name
- 2) A catchy slogan for your object or planet (try alliteration)
- 3) List at least 3 features of your object or planet  
*(ie. it's average temperature, length of day, distance from the Sun, etc.)*
- 4) List at least 3 tourist attractions of your object or planet  
*(Why would someone like to visit it? USE YOUR IMAGINATION!!!)*
- 5) Any other bonus material that makes your poster attractive  
*(ie. pictures, graphics, fun facts, etc.)*

\*\*\* Remember to be creative and use your imagination. It is your job to create a travel ad that will properly promote our Solar System.

\*\*\* Please use the attached rubric to help you create your travel ad. Remember to aim for the criteria that is listed in 'Fully Meeting' and 'Exceeding' Expectations.

# Solar System Travel Ad Rubric

Name: \_\_\_\_\_

	Not Meeting Expectations	Working Towards Expectations	Fully Meeting Expectations	Exceeding Expectations
Title	- title is too small - doesn't stand out	- smallish title - kind of stands out	- big bold title - stands out	- flashy/outlined title - really grabs your attention like a hook
Slogan	- no slogan - no alliteration	- boring slogan - tries alliteration	- catchy - uses alliteration well	- really creative (stays in your head) - many effective alliterations
Features of the Object or Planet	- no features listed	- list 2 features	- list 3 features	- list 4+ features
Tourist Attractions of the Object or Planet	- one or no tourist attractions listed	- 2 tourist attractions listed	- 3 tourist attractions listed	- 4+ tourist attractions listed
Neatness and Colouring	- sloppy printing - sloppy colouring or not enough colouring	- printing is ok - colouring is ok	- neat printing - neat colouring	- neat, creative print - great colouring and outlining
Organization	- boring look - scattered layout - many spelling mistakes	- looks ok - decent layout - few spelling mistakes	- attention grabbing - well laid out (evenly) - no spelling mistakes	- love at first sight - excellent layout - perfect spelling with big fancy adult words